

RADIO FLIER

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Listeners Dig Deep to Help

Special On-Air Appeal Brings in \$400,000 for Red Cross Disaster Fund

It was a different kind of pledge drive Sept. 9th on Vermont Public Radio.

VPR broadcast a day long on-air fund-raising appeal to support hurricane Katrina relief efforts, collecting more than \$400,000 from 2,604 listeners. All of the money raised has been given to the American Red Cross Disaster Relief Fund and is being used for ongoing relief efforts.

VPR donated the costs of conducting and coordinating the on-air appeal, with VPR on-air personalities and staff taking incoming calls alongside 63 VPR volunteers over the course of the 13-hour drive.

"We are simply amazed and very touched at the generosity of VPR listeners," said Robin Turnau, vice president of development for VPR. "We didn't know what to expect, and after raising nearly \$70,000



VPR volunteers and staff worked all day on Sept. 9th taking phone calls and logging pledges for the Red Cross Disaster Relief Fund to help hurricane Katrina victims.

in the first two hours, we just tried to keep up with the calls and online pledges. Public radio listeners share an incredible sense of community, and together we're helping Gulf

Coast residents rebuild their communities."

Turnau shared that VPR staff and volunteers felt that this was the best way

Continued on page 3

Vermont Edition

VPR's News and Public Affairs Program Fills Daytime Talk Show Niche

After months of planning, VPR's new daytime public affairs program, *Vermont Edition*, debuted on Sept. 28. The new program, with host Steve Zind, airs on Wednesdays during the noon hour. It's the station's first locally produced daytime talk program.

Vermont Edition is the third talk program in VPR's lineup. On Tuesday evenings, Bob Kinzel continues as host of *Switchboard*, which turned 26 this year, with a look at state government and political issues. On Wednesdays, Steve Zind hosts *Vermont Edition* during the noon hour. On Thursday evenings, *Switchboard* continues its lineup of social, cultural and general interest topics.

Continued on page 6



Barbara Phillips, long time listener and widow of VPR founder, Ray Phillips with Brooke Gladstone, host of On the Media at the VPR Listener Picnic. See Page 4.

INSIDE

UVM Aiken Lectures, Page 5

Camel's Hump Radio, Page 6

VPR Travels the World, Page 2

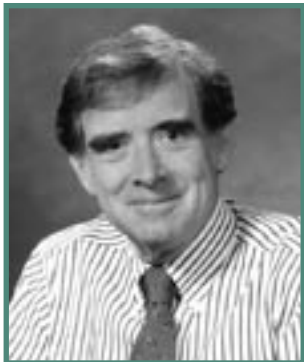
VPR Cultural Tours in 2006

Whatever your taste, VPR has a tour for you! VPR is pleased to be offering three tours in 2006, and we invite you to join us. To request a tour brochure, please call us at 1-800-639-2192.



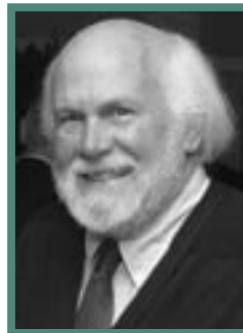
Visit Salzburg, Austria with Olin Robison April 7-15

You'll spend a stimulating week at the Salzburg Seminar's historic Schloss Leopoldskron (above), focusing on the music, history, art and culture of Salzburg. Enjoy the finest of traditional and nouveau Austrian cuisine, wines from the Wachau Valley, as well as lectures, public and private concerts and trips to museums and historical sites in and around Salzburg.



Spring Opera Tour with Peter Fox Smith

This coming spring, we travel to Italy, birthplace of opera, land of tenors, divas and lemon trees in bloom. Join us for great performances in some of the world's famous opera houses in Milan, Venice, Florence and Bologna. Peter Fox Smith, host of *Saturday Afternoon at the Opera* on VPR, will share his musical expertise throughout this breathtaking tour. Exact tour dates and performances are being determined at this time.



Discover Scotland with Willem Lange, September 8-20, 2006

A country of stunning landscapes, lively cities, stirring history and a vibrant culture, Scotland is our destination next September with VPR Commentator Willem Lange as our guide. Our tour begins in Glasgow and then journeys to Fort William, Benbecula, Lewis and Inverness, and then on to the beautiful city of Edinburgh, Scotland's capital city, where highlights include the famous Edinburgh Castle, home of the Scottish crown jewels.

You'll witness unspoiled landscapes throughout your journey and enjoy experiences such as guided walks with a biologist on the Isle of Harris, learning the art of producing Scotch whisky, and cruising the mysterious expanse of Loch Ness.



**For additional information,
please call 1 (800)-639-2192.**

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Have a comment about VPR or its Programming?

Send it to
comments@vpr.net

Radio Flier (USPS 468) newsletter is published quarterly by VPR with second class postage paid at Burlington, VT, and additional mailing offices. *Radio Flier* is available to all VPR supporters.

Radio Flier Editorial Director
 Robin Turnau
Editor & Designer
 Stephen Mease

VPR Volunteers Make Special Aid Appeal Possible

Continued from page 1

they could help with hurricane relief. "As a public radio station, we regularly ask our listeners to contribute financial support," she said. "With our experience and with the established phone lines and processing systems we have for on-air fund raisers, along with hundreds of dedicated volunteers, it was a natural step for our staff to coordinate the drive. It also gave VPR listeners a trusted, secure place to which they could donate, knowing that their donation would assist hurricane survivors."

Volunteer Carolyn Stevens of Northfield said of the experience, "VPR should be very proud of its listeners - a number of them said they were grateful to VPR and proud that the station was doing this. It really does feel like more than a radio station - it is more like a community - a community that extends far beyond the borders of this state. We're very lucky. Thanks again for putting it all together!"

Another phone volunteer, David Gervais of Burlington, said he had to be there to help: "I had only a few hours to spare on Friday... It was not only Vermonters who called, but contributors from Quebec, New York and New Hampshire. I'm so proud to have been able to contribute to such a successful campaign."

VPR joined thousands of other broadcasters in an effort promoted by the National Association of Broadcasters. Turnau explained that a request was filed on behalf of NPR-member stations with the Federal Communications Commission (FCC), to waive restrictions on fundraising for other non-profit organizations.

"Normally public radio stations cannot raise funds for anyone else other than the station; but, given the enormity of the relief effort, the FCC made the exception. We're



Executive Director of the Northern Vermont Chapter of the American Red Cross Ron Levine, left, accepts a check for the Red Cross Disaster Relief Fund from VPR's Vice President of Development Robin Turnau. More than \$400,000 was raised during a special pledge drive held in September.

VPR

VPR thanks these businesses for their support of our Red Cross Disaster Relief Fund Drive:

**SoVerNet
VT Dept. of Public Safety Criminal Justice Division
Bolton Valley Resort
Leunig's Bistro**



VPR volunteer Betsy Greene of the University of Vermont left, and VPR's Volunteer Coordinator Ty Robertson were all smiles during the one-day on-air fund-raiser for the American Red Cross Disaster Relief Fund. At the end of day, more than \$400,000 had been pledged to help hurricane victims.

very pleased that other broadcasters are participating in this effort."

The depth and breadth of the outpouring was amazing," said Jay Sames of Barre. "I was struck by how many people thanked me for volunteering to answer phones, as if that were such a big deal, as though all that stood between them and their generosity was a credible place to send the money. VPR provided that place, expertise and their system for collecting donations."

The experience of helping also put VPR's role into perspective for volunteer Gil Myers of Essex: "I am still thinking about the call I got Friday. The man asked about how many phones and volunteers were there. He then said: 'You have all the equipment and experienced volunteers to do this?' I told him yes and he said: 'Who else in the state could respond that well or as quickly?'"

VPR'S LISTENER PICNIC Music, Friends & Great Food

Visitors to the annual VPR Listener Picnic had a smorgasbord of food choices at the Vermont Fresh Network Tasting Tent, where Vermont food producers offered samples of sauces, sausage, breads and cheeses. McKenzie also provided hot dogs for the picnic.



Robert Resnik, host of VPR's All the Traditions on Sunday afternoons, had his usual great time performing with his group, Swing and Tears. Maple Jam, a sweet a cappella jazz group also performed that afternoon.



Special NPR guests at the picnic were Brooke Gladstone and news-caster Corey Flintoff.

At right, Richard Sher, host of Says You! poses a linguistic challenge during his summer visit to Vermont. He brought his show to Woodstock and Colchester in September.



Above, Hilton Wick and Susan Furlong enjoyed a special Producers Circle reception held at Shelburne Farms following the VPR Listener Picnic in July. (At left), Susan Beard of Rutland, NPR newscaster Corey Flintoff and Mark Vogelzang, VPR president and general manager, relax at the reception in Shelburne.



VPR to Air Aiken Lectures, *Switchboard* to Explore Issues

This year University of Vermont's George D. Aikens Lectures aims to celebrate its 30th anniversary with a series of talks tackling some of our future's most serious issues.

Vermont Public Radio is collaborating with UVM, playing a vital role in broadcasting the lecture series to reach a regional audience. Listeners will then be able to discuss these global issues and their local impact with VPR's public affairs program, *Switchboard*.

"This is a great opportunity for VPR to bring its regional audience a thoughtful, informative series exploring tough global issues and bring the discussion to a local level," said Jody Evans, VPR's director of programming. "VPR's partnership with UVM provides an opportunity to hear from nationally renowned experts and expands the audience for an important lecture series like this."

VPR will broadcast each lecture as presentation of *VPR Presents* on the Thursday following the lecture. *VPR Presents* will air at 6 pm and will be followed at 7 pm by a live call-in *Switchboard* to continue the discussion.

This year, the lecture series will also feature two showings of the new film about Aiken's life. The documentary chronicles the life of Aiken (1892-1984), farmer, horticulturist, author, Vermont governor from 1937-1941 and U.S. Senator for the next 34 years. The film will be shown Nov. 9 in Montpelier and Nov. 11 in Burlington.

The public is invited to attend the free lectures and movies, but tickets must be reserved. The *Visioning the Future and Vermont* programs will be held from 6 to 7 p.m. at UVM's Ira Allen Chapel.



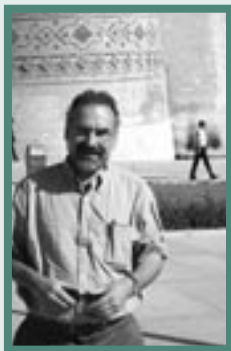
- **Five Big Questions About the Future, Sept. 29.** Atul Dlghe, a consulting futurist, will discuss the key issues facing Vermont's future. **Broadcast Oct. 6 at 6 p.m., followed by Switchboard at 7 p.m.**

- **Human Face of Globalization: Oct. 17.** Jagdish Bhagwati, Columbia University professor and senior fellow in international economics at the Council on Foreign Relations, will speak on how local choices have far-reaching impact. Bhagwati will illustrate how individuals can influence the global marketplace. **Broadcast on VPR Nov. 3 at 6 p.m., followed by Switchboard at 7 p.m.**

- **The History and Future of Vermont's Landscape: Feb. 15.** Jan Albers and Darby Bradley review how economic, government and industry pressures have changed Vermont's landscape throughout its history and might be likely to change it in the future. Albers, a historian, is author of *Hands on the Land: A History of the Vermont Landscape*. Bradley is president of the Vermont Land Trust. **Broadcast on VPR Feb. 23, 2006 at 6 p.m., followed by Switchboard at 7 p.m.**

- **The Future of Healthcare: Health and Wellbeing: March 14.** Dr. David Satcher, who was United States Surgeon General from 1998-2002, will go beyond the current debate about the healthcare crisis and explore the role of individual empowerment and responsibility in the only long-term solution: staying well. **Broadcast on VPR March 23, 2006 at 6 p.m. followed by Switchboard at 7 p.m.**

(Note: Lectures and related *Switchboard* broadcasts will be archived online at vpr.net and available to download. For a complete program, details and to register, call (800) 639-3210 or (802) 656-2085. To register online, <http://learn.uvm.edu/aiken>.



Steve Zind in Iran.

Some VPR Summer Features You Might Have Missed

If your summer was as busy as ours at VPR, you may have missed some of the great stories and series we presented. Not to worry, though, you can always catch up by visiting vpr.net and clicking on news archives.

There you can listen to such stories as Steve Zind's return to Iran - a follow-up to his five-part *Iran Journal* that aired last year. This summer, Zind delved further into the country's culture, politics and modern life. His live reports from Iran and a series of follow-up stories rich with cultural and political insight are available at vpr.net.

Other summer highlights include: VPR's *Fair People*, a series of voices from Vermont fairs; Bill McKibben's *Wandering Home* series; and the journey of the Maritime Museum's *Lois McClure* to New York.

To keep up on what's happening on VPR, sign-up for our bi-weekly *prEnviem*, VPR's online newsletter, at vpr.net.



VPR's Mitch Wertlieb interviews Ethel Turner at the Champlain Valley Fair for Fair People.

Long-time VPR Staff Honored for Service

Five long-time VPR employees were honored this summer for their 15-plus years of service to Vermont Public Radio. They are (from left): Holly Superneau, accounting manager; Betty Smith, commentary series producer; Sam Sanders, production engineer; Walter Parker, music director and classical music host; and Robin Turnau, vice president for development.



A New Season Of Stories Begins

Listen on Sundays at 7 p.m. on VPR.

- 10/9 *The BFG* by Roald Dahl
- 10/16 *Missing May* by Cynthia Rylant
- 10/23 *Maniac Magee* by Jerry Spinelli
- 10/30 *House With Clocks in Walls* by John Bellairs
- 11/6 *Homeless Bird* by Gloria Whelan
- 11/13 *North* by Donna Jo Napoli
- 11/20 *The Wee Free Men* by Terry Pratchett
- 11/27 *Black Beauty* by Anna Sewell
- 12/4 *I Rode a Horse of Milk White Jade* by Diane Lee Wilson
- 12/11 *Kokopelli's Flute* by Will Hobbs
- 12/18 *Half Magic* by Edward Eager
- 12/25 *Family Under the Bridge* by Natalie Savage Carlson
- 1/1/06 *Understood Betsy* by Dorothy Canfield Fischer
- 1/8 *Missing Manate* by Cynthia DeFelice
- 1/15 *Ida B.* by Katherine Hannigan

Check out *Camel's Hump Radio's* website for more information on the books, authors and fun activities - go to vpr.net and click on *Camel's Hump Radio*.

Vermont Edition Expands Possibilities

Continued from page 1

Vermont Edition examines current events and issues from a new perspective, considering the uncovered aspects of the news. It includes multiple topics, a listener call-in segment and a cultural piece at the end of each program.

Vermont Edition, produced by Patti Daniels and assisted by Melody Bodette, is a continuation of VPR's effort to bring listeners more opportunities for an in-depth examination of topics that are

important to their lives and to provide unique ways of looking at those issues.

The hour begins with NPR news headlines, the *Midday Report* with Steve

Delaney, the *Eye on the Sky Weather* and *Vermont Edition* with Steve Zind until 1 p.m. Listeners can call in, as well as, email their questions or comments to the show.

Program archives are available online and as a podcast at vpr.net.



Wednesdays at noon on VPR

Kai Ryssdal Named Host of *Marketplace*



Kai Ryssdal took the reins as host of *Marketplace* in August 2005. Previously he hosted *Marketplace Morning Report* for more than four years.

Before joining *Marketplace*, Kai was a reporter and substitute host for *The California Report*, a news and information program distributed to public radio stations throughout California by KQED-FM in San Francisco. His radio work has won first place awards from the Radio and Television News Directors Association and the national Public Radio News Directors Association. After graduating from Emory

University in Atlanta, Kai spent eight years in the United States Navy, first flying from the aircraft carrier U.S.S. Theodore Roosevelt, and then as a Pentagon staff officer.

Before his career in public radio, Kai was a member of the United States Foreign Service. *Marketplace* is heard weekdays on VPR at 6:30 p.m.



Garrison Keillor Stops by Shelburne Museum

VPR listeners were able to put some faces to those familiar voices heard on the radio this summer when Garrison Keillor brought his Rhubarb Tour to Shelburne in August, and when Richard Sher's *Says You!* returned to Woodstock and Colchester for two shows in September.

Garrison Keillor met with Dr. Reina Pennington and Dr. Frances Chevalier, who won tickets to attend Keillor's Rhubarb Tour show at The Shelburne Museum in August.



VPR Underwriters

VPR's underwriters provide more than a third of VPR's annual operating budget. Please join us thanking these new underwriting partners for their generous support.

- Morgan Stanley Advisors
 - New England Culinary Institute
 - N.E. Federal Credit Union
 - Norwich Antiques
 - Norwich Wines and Spirits
 - Oasis Day Spa
 - Opus Grill
 - Pegasus Gallery
 - Pompanoosuc Mills
 - Prevent Child Abuse Vermont
 - Project Harmony
 - Rock Point School
 - School of the Woods
 - Small Planet Advertising & Design
 - Stowe Performing Arts
 - Sundays on the Hill
 - Dr. Trevor Tebbs
 - Traumatic Brain Injury Program
 - Upper Valley Arts Alliance
 - Vermont Department of Tourism & Marketing
 - Vermont Law School
 - Vermont Small Business Development Center
 - Vermont Society of CPA's
- To become an underwriter, call Gail England at (800) 639-2192.*

- Adirondack Council
- Connecticut River Transit
- Creative Habitat
- Dartmouth Hitchcock Cardiac Care
- Dartmouth Hitchcock Medical Center
- Doubletree Hotel
- East View at Middlebury
- Gifford Medical Center
- Gould & Quinn Real Estate
- Green Up Vermont
- Hartford Area Chamber of Commerce
- JobsInTheUS Dot Com
- Kimball Union Academy
- Kinney Drugs
- The Legend of Don Dicoisco
- MASS MoCa
- Mimmo's Restaurant

Saturday Afternoon At The Opera

- 10/1: The Magic Flute (Mozart)
- 10/8: An All-Verdi Program
- 10/15: Benvenuto Cellini (Berlioz)
- 10/22: A special Afternoon with Peter & Friends
- 10/29: Don Giovanni (Mozart)
- 11/5: Tristan und Isolde (Wagner) Begins at 12:20 p.m.
- 11/12: Fran Stoddard is Peter's Guest
- 11/19: Prince Igor (Borodin)
- 11/26: The Cunsul (Menotti)
- 12/3: Le dominonoir (Auber)
- 12/10: La fanciulla del West (Puccini)
- 12/17: Rigoletto (Verdi) Begins at 1 p.m.
- 12/24: An American Tragedy (Picker) Begins at 1 p.m.
- 12/31: Wozzeck (Berg) Begins at 1 p.m.

Interlude with Peter Fox Smith can be heard from 12:20 p.m. to 1:30 p.m., followed by Saturday Afternoon at the Opera.

HERE'S MY SUPPORT FOR VPR — RADIO THAT MATTERS!

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INSIDE



VPR Volunteers
Pitch In to Help
Hurricane Victims,
Page 1

**MT
Edition**

New Talk Program
Debuts on VPR,
Page 1

VPR PROGRAMS AT A GLANCE

89.5 FM Windsor • 107.9 FM Burlington • 88.7 FM Rutland • 88.5 FM St. Johnsbury • 94.3 FM Bennington • vpr.net

MONDAY - FRIDAY				SATURDAY	SUNDAY
BBC World Update (5 to 6 a.m.)				Classical Music	
Morning Edition with Mitch Wertlieb				Only a Game	Sunday Bach
Classical Music with Walter Parker				Weekend Edition	
Midday Report with Steve Delaney at noon				Car Talk	On the Media
(Wednesday) Vermont Edition				Wait, Wait... Don't Tell Me!	Studio 360
Performance Today with Fred Child				Interlude	A Prairie Home Companion
Fresh Air with Terry Gross				Saturday Afternoon at the Opera with Peter Fox Smith	All The Traditions with Robert Resnik
All Things Considered with Neal Charnoff				All Things Considered	
Marketplace				A Prairie Home Companion	From the Top
(Monday) Speaking of Faith	(Tue & Thur) Switchboard	(Wednesday) Open Source	(Friday) Marian McPartland	Camel's Hump Radio	Says You
Living on Earth				Thistle & Shamrock	This American Life
Jazz with George Thomas				My Place	Sound and Spirit
Classical Music				Hearts of Space	Classical Music

Classical Music *overnight*



VPR CLASSICAL

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THE CONNECTICUT RIVER VALLEY
OR ONLINE AT VPR.NET

MONDAY - FRIDAY	SATURDAY - SUNDAY
Classical Music with Cheryl Willoughby	7 A.M. Classical Music Steve Blatt and Monika Vischer
Classical Music with Walter Parker	8 A.M. Sacred Classics
Performance Today with Fred Child	9 A.M. Sunday Bach
Exploring Music with Bill McGlaughlin	10 A.M. Sunday Baroque
Classical Music with Alan Chapman	11 A.M. St. Paul Sunday
	Classical Music with Pat Alexander
	Classical Music with Kimberly Daggy
Six O'Clock Symphony	From the Top
	World of Opera
Classical Music with Stephanie Wendt	Classical Music with Charles Andrews
	Modern Masterpieces
	Pipedreams
	Classical Music

BBC News at 7, 8 and 9 a.m., and at 3, 4 and 5 p.m. Classical Music overnight.